



Dear Sponsor,

We are planning our **Bair Island Aquatic Center (BIAC) Annual Fall Regatta** and want to invite you to participate. We look forward to having you join a wonderful group of returning event sponsors for this year's event.

BIAC is a non-profit, community-based organization located in Redwood City on the shores of the San Francisco Bay. We are the largest community-based aquatic center in the San Francisco Bay Area and offer the community a variety of educational and competitive programs in rowing, sculling and paddling. Highlights from this year include giving learn-to-row classes to about 100 community members, participating with Save the Bay in clean-up efforts on Bair Island nature preserve and providing a home to rowing programs serving over 100 area youth.

On **Sunday, November 18, 2007**, BIAC will be holding its Regatta on the San Mateo Marina Lagoon. The Regatta will consist of 55 competitive rowing events, from high school to masters-level races. The BIAC Fall Regatta is the largest rowing event in the San Francisco Bay Area and has been covered by the San Francisco Chronicle, the San Jose Mercury News, KRON 4 and other local media.

We invite you, along with other local companies, to participate in an exclusive sponsorship opportunity for each event in the Regatta. Sponsorship of an individual event will provide great exposure to your company before the estimated 2000 spectators and competitors who will participate in the regatta. To be included in promotional materials, you will need to commit to sponsorship before November 1, 2007. Sponsoring an event provides the following benefits:

- Your company's name and logo appear on promotional materials distributed throughout the community prior to the Fall Regatta
- Your logo appears on BIAC's unique souvenir programs and race handouts given to competitors and spectators during the Fall Regatta
- Your company's name is posted on highly-visible results boards throughout the Regatta
- Your company's name is announced when the race is in progress and during the awards ceremony.

Sponsorship is \$250 per race, 2 races for \$225 each or 3 races for \$200 each. There are a limited number of sponsorship opportunities available. Reserve yours by calling me at the number below or by sending me the attached application. **We also welcome donations of food items, gift certificates and cash** which will be recognized in the event souvenir program.

Thank you for your support!

Maryhelen Greaves

BIAC Fall Regatta Sponsorship Coordinator

mhgreaves@sbcglobal.net

tel: 415.244.6022

BIAC is a 501(c)(3) charitable organization, so your donation may be tax-deductible.



**Sponsorship Application
BIAC Fall Regatta 2007**

Company Name: _____

Address: _____

Contact Name: _____

Telephone: _____ Email: _____

My company would like to sponsor ____ events at **\$250 per event, 2 events for \$225 each or 3 races for \$200 each** for a total of \$_____.

_____ I have no preference as to which event my company sponsors.

_____ I would like to sponsor the following events: (see event list below)

- 1) _____ (first choice)
- 2) _____ (second choice)
- 3) _____ (third choice)

Note: Sponsorship is on a first-come, first serve basis

Men's Collegiate Fours	Men's Open Pairs	Women's Lightweight Fours
Men's Collegiate Eights	Men's Open Double Sculls	Women's Lightweight Eights
Men's Collegiate Novice Eight	Men's Open Eights	Women's Lightweight Single Scull
Men's Junior Fours	Men's Open Single Sculls	Women's Masters Fours
Men's Junior Novice Eights	Men's Open Water Single Sculls	Women's Masters Eights
Men's Junior Eights	Men's Novice Eights	Women's Masters Quadruple Scull
Men's Lightweight Fours	Mixed Junior Eights	Women's Masters Single Sculls
Men's Lightweight Eights	Mixed Masters Double Sculls	Women's Masters Double Sculls
Men's Lightweight Single Sculls	Mixed Master Eights	Women's Masters Novice Eights
Men's Masters Fours	Mixed Open Eights	Women's Open Eights
Men's Masters Eights	Women's Collegiate Fours	Women's Open Fours
Men's Masters Quadruple Sculls	Women's Collegiate Eights	Women's Open Pairs
Men's Masters Double Sculls	Women's Collegiate Novice Eight	Women's Open Double Sculls
Men's Masters Single Sculls	Women's Junior Fours	Women's Open Single Sculls
Men's Masters Novice Eights	Women's Junior Eights	Women's Open Water Single Scull
Men's Open Fours	Women's Junior Novice Eights	Women's Novice Eights

Note: There may be more than one race per category. Categories may be combined.

Company tag line or text to be used in promotional material (30 word limit):

We will need electronic black-and-white and color images of your logo. You can email .eps and .jpg versions to mhgreaves@sbcglobal.net by November 1, 2007.

Please send this application to:

Maryhelen Greaves, BIAC Fall Regatta Sponsorship Coordinator, mhgreaves@sbcglobal.net

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