



Dear Sponsor,

We are excited about our upcoming **Bair Island Aquatic Center (BIAC) Annual Fall Regatta** and invite you to participate, joining a wonderful group of returning sponsors for this year's event. We'd also love to have you come to spectate what has become an eagerly anticipated community event.

BIAC is a non-profit, community-based organization located in Redwood City on the shores of the San Francisco Bay. We are the largest community-based aquatic center in the San Francisco Bay Area and offer a variety of educational and competitive programs in rowing, sculling and paddling. BIAC highlights from the past year include offering six, two-weekend sessions of learn-to-row clinics to over 100 community members, participating with Save the Bay in clean-up efforts on Bair Island nature preserve and providing a home to rowing programs serving over 100 area high school students.

On **Sunday, November 22, 2009**, we will hold our 18th Annual Fall Regatta, on the San Mateo Marina Lagoon. The Regatta will feature 55 competitive rowing events, from high school to masters-level races. As the largest rowing event in the San Francisco Bay Area, the Regatta has been covered by the San Francisco Chronicle, the San Jose Mercury News, KRON 4 and other local media. We invite you, along with other local companies, to participate in an exclusive sponsorship opportunity for one or more events at the Regatta. Sponsorship of an individual race will provide great exposure to your company before the estimated 2000 spectators and competitors who will attend the day.

Event sponsorship includes the following benefits:

- Your company's name and logo on promotional materials distributed throughout the community prior to the Regatta
- Your logo on BIAC's unique souvenir programs and race handouts given to competitors and spectators during the Regatta
- Your company's name posted on highly-visible results boards throughout the Regatta
- Your company's name announced when your sponsored race is in progress and during the awards ceremony.

Sponsorship is \$250 per race, 2 races for \$225 each (\$450) or 3 races for \$200 each (\$600).

A limited number of sponsorship opportunities are available. Reserve yours by calling one of the numbers below or by returning the attached application. To be included in promotional materials, we need your commitment before November 1, 2009. **We also welcome donations of food items, gift certificates and cash**, all of which will be recognized in the event souvenir program.

Please contact us with any questions you may have. We look forward to seeing you on November 22, and appreciate your support of the BIAC Fall Regatta!

Vangie Crump and Dana Thomas
BIAC Fall Regatta Sponsorship Coordinators
vangie_rosario@yahoo.com, dlpadden@yahoo.com
(650-368-8459) and (415) 673-9375

BIAC is a 501(c)(3) charitable organization; your donation may be tax-deductible.



Sponsorship Application

BIAC Fall Regatta 2009

Company Name: _____

Address: _____

Contact Name: _____

Telephone: _____ Email: _____

My company would like to sponsor ____ event(s) (**one event at \$250; 2 events at \$225 each, or \$450; or 3 events at \$200 each, or \$600**), for a total of \$_____. (maximum three events)

_____ I have no preference as to which event(s) my company sponsors.

_____ I would like to sponsor the following event(s): (see list below)

- 1) _____ (first choice)
- 2) _____ (second choice)
- 3) _____ (third choice)

Note: Sponsorship is on a first-come, first served basis

FEATURED EVENTS:

Men's Collegiate Fours	Men's Open Pairs	Women's Lightweight Fours
Men's Collegiate Eights	Men's Open Double Sculls	Women's Lightweight Eights
Men's Collegiate Novice Eight	Men's Open Eights	Women's Lightweight Single Sculls
Men's Junior Fours	Men's Open Single Sculls	Women's Masters Fours
Men's Junior Novice Eights	Men's Open Water Single Sculls	Women's Masters Eights
Men's Junior Eights	Men's Novice Eights	Women's Masters Quadruple Sculls
Men's Lightweight Fours	Mixed Junior Eights	Women's Masters Single Sculls
Men's Lightweight Eights	Mixed Masters Double Sculls	Women's Masters Double Sculls
Men's Lightweight Single Sculls	Mixed Master Eights	Women's Masters Novice Eights
Men's Masters Fours	Mixed Open Eights	Women's Open Eights
Men's Masters Eights	Women's Collegiate Fours	Women's Open Fours
Men's Masters Quadruple Sculls	Women's Collegiate Eights	Women's Open Pairs
Men's Masters Double Sculls	Women's Collegiate Novice Eight	Women's Open Double Sculls
Men's Masters Single Sculls	Women's Junior Fours	Women's Open Single Sculls
Men's Masters Novice Eights	Women's Junior Eights	Women's Open Water Single Scull
Men's Open Fours	Women's Junior Novice Eights	Women's Novice Eights

Note: There may be more than one race per category. Categories may be combined.

Company tag line or text to be used in promotional materials (30 word limit):

We will need electronic black-and-white and color images of your logo. Please email both .eps and .jpg versions to vangie_rosario@yahoo.com or dlpadden@yahoo.com by November 1, 2009.

Please return this application to:

Vangie Crump or Dana Thomas, BIAC Fall Regatta Sponsorship Coordinators, at vangie_rosario@yahoo.com or dlpadden@yahoo.com.

BIAC is a 501(c)(3) charitable organization; your donation may be tax-deductible.