



20TH Annual FALL REGATTA
San Mateo Marina Lagoon ♦ November 6, 2011

Dear Supporter,

Bair Island Aquatic Center is pleased to host its 20th Annual Fall Regatta. The largest competitive event of its kind in the Bay Area, this year's race promises to attract over 600 athletes ranging in age from 13 to 70+. Regatta attendance in 2010, including spectators, exceeded 2,000.

BIAC is a non-profit, community-based organization located in Redwood City on the shores of the San Francisco Bay which offers educational, recreational and competitive programs in rowing, sculling, paddling and dragon boating.

BIAC's race is greatly anticipated in the aquatic community. Teams and boosters from throughout California—and as far as Orlando, Florida—travel to the event.

Sponsors will be highly visible to racers and spectators at the regatta, and via electronic media throughout the year. Support will be recognized through the following means:

- Name and logo featured prominently on race day event signage
- Sponsor's page on souvenir program and other race day handouts
- Sponsor's page on BIAC website, with direct link to sponsor's website
- Ongoing presence on BIAC's social media outlets

Proceeds from the event help to fund BIAC's scholarship program, community outreach, and efforts to maintain and restore the marine sanctuary of Bair Island.

Please contact us with any questions you may have. We look forward to seeing you on race day and appreciate your support.

BIAC Fall Regatta Sponsorship Coordinator

Denise Savoie

regatta.sponsorships@earthlink.net

650-218-1964

BIAC is a 501(c)(3) charitable organization; your donation may be tax deductible.



Gift Categories

\$5,000

Signature Sponsor

Name/logo featured center and top of all event materials
PA Announcement on race day
Press release announcing sponsorship
Name/logo in program and on event day signage
Name on BIAC website

\$1,000

Benefactor

Name/logo featured just below top of all event materials
PA Announcement on race day
Name/logo in program and on event day signage
Name on BIAC website

\$250

Advocate

PA Announcement on race day
Name/logo in program and on event day signage
Name on BIAC website

\$100

Friend

Name in program and on event day signage
Name on BIAC website

\$50

Supporter

Name on BIAC website

YES! I would like to sponsor BIAC's 20th Annual Fall Regatta!

(Company) Name: _____

Address: _____

Contact Name: _____

Telephone: _____ Email: _____

I would like to sponsor a total of \$_____ for the 20th Annual Fall Regatta.

If submitting a logo we will need electronic black-and-white and color images of your logo. Please email both .eps and .jpg versions to regatta.sponsorships@earthlink.net before Monday, October 31, 2011.

Please return this application to:

Denise Savoie, BIAC Fall Regatta Sponsorship Coordinator, at regatta.sponsorships@earthlink.net
or FAX to 1-650-352-9026. For questions, please call Denise at 1-650-218-1964.

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